

A leadership forum and think tank for learning and networking.

The industry's leadership event of the year, Hospitality Design Summit is a "thought camp" hosted by *Hospitality Design* magazine, which includes the industry's leaders from design and supply sectors. The goal is straightforward: to experience unparalleled learning and business networking in a relaxed setting. Connect with your top customers at HD Summit!

Sponsorship Opportunities

Sponsorship of Hospitality Design Summit provides the perfect opportunity to connect with top industry leaders – owners, developers, operators, interior designers, architects, purchasing agents – the people most likely to specify, approve, and buy your products and services. Your participation in Summit offers an ideal environment for camaraderie, networking, creativity and innovation.

Become a Sponsor!

Complimentary HD Summit Sponsorship Benefits

(9x full frequency advertisers includes):

- Two (2) sponsor registrations (executive level) to attend HD Summit 2010
- Two (2) VIP delegate nominations for Summit
- Sponsor mention on conference promotions leading up to the event
- Onsite sponsor logo branding
- Corporate information listing in the on-site conference program
- Brand recognition and link on Hospitality Design Summit Website
- Pre- and post-event delegate list

\$13,500 Sponsorship Benefits

(requires 3x full-page ad frequency or equivalent marketing expenditure):

- Two (2) sponsor registrations (executive level) to attend HD Summit 2010
- Two (2) VIP delegate nominations for Summit
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- Full-page 4-color ad in July 2010 issue of Hospitality Design

\$10,500 Sponsorship Benefits

(requires 3x full-page ad frequency or equivalent marketing expenditure):

- One (1) sponsor registrations (executive level) to attend HD Summit 2010
- Two (2) VIP delegate nominations for Summit
- Sponsor mention on conference promotions leading up to the event
- Onsite sponsor logo branding
- Corporate information listing in the on-site conference program
- Brand recognition and link on Hospitality Design Summit Website
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hospitalitydesign summit

produced by *Hospitality Design* magazine.

February 24-26, 2010
The Inn @ Spanish Bay - Pebble Beach, California

Meet a “Who’s Who” Among Attendees:

By invitation only, Hospitality Design Summit invites top influencers in the field and the top customers and prospects of HD Summit sponsors.

They include:

- Design, architecture, development executives from leading hospitality brands
- Executives from top architecture, purchasing, and interior design firms
- Owners of hotel and restaurant companies
- Top executives from leading supply companies of furniture, fixtures, building materials, and technology

Past HD Summit attendees have included:

Katherine Adams, Founder, Carroll Adams Group
Elizabeth Damore, Director of Interior Design, Allen+Philp Architects
Alan Benjamin, President, Benjamin West
Rick McCormack, Principal, McCormack Design
Donald Griner, Senior Director, Choice Hotels International
Kimberley Miller, CEO, Duncan & Miller Design
Julia Monk, Managing Partner, BBG-BBGM
Gary Dollens, Senior Vice President North American Operations, Hyatt
Stephen Perkins, Principal, ForrestPerkins
Les Faulk, Consulting Director, InterContinental Hotels Group
John Hardy, President/CEO, The John Hardy Group
Rob Reinders, V.P. Design Management, Marriott International
Stephen Apking, Partner, Skidmore, Owings & Merrill
Jennifer Ramsey, Owner, Ramsey Purchasing
Craig Smith, Principal, Portfolio Associates

William Langmade, President, Purchasing Management International
Neil Locke, Principal, Neil Locke & Associates
Sandra Blissard, Project Designer, Ricca Newmark Design
Michele Phillips, Vice President, Interior Design, Ritz-Carlton Hotel Company
Raj Chandnani, Vice President, WATG
Mitch Parker, Partner, The Parker Company
Russell Haber, President, Royal Oak Purchasing
Joe Motley, Program Manager, Walt Disney World Co.
Cheryl Neumann, Exec. Vice Pres, COO, Wilson Associates
Ann Chipouras, Project Manager, Purchasing Dimensions
Roger Thomas, Executive Vice President Design, Wynn Design and Development
and countless others...

Hear a “Who’s Who” Among Speakers:

HD Summit speakers include a “who’s who” of business and creative thoughtleaders.

Past HD Summit speakers have included:

James Gilmore, Author of The Experience Economy
Malcolm Gladwell, Author of The Tipping Point
Marc Gobe, Branding Expert
Jason Jennings, Productivity Expert
Chip Kidd, Graphics Legend
Matthew May, Toyota Insider
Amy Curtis McIntyre, JetBlue’s Founding Marketing Maven
Dan Pink, Celebrated Author
Oliver Sacks, Noted Neurologist

Bill Strickland, Educator
Bill Taylor, Fast Company Co-Founder
James B. Twitchell, Cultural Commentator
Charles Warren, IDEO Fellow and Google Brainiac
Omar Wasow, Technology Guru
David Weinberger, Author of Cluetrain Manifesto
Tom Wujec, Design-tech Authority
Andrew Zolli, Pop-Tech Founder
and many more...

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