

POST-SHOW MAILING LIST ORDER FORM

Market your Products and Services to the 2010 Hospitality Design Exposition & Conference (HD Expo) Attendees!

Market to key buyers at HD Expo all year round when you rent the **Post Show Attendee List**. This list includes all attendees that registered before the show and those that registered onsite and contains the following information: name, title, company/organization and complete mailing address. **The 2010 HD Expo mailing list will be available approximately 6 weeks after the show stages.**

This direct mail list does not include email addresses or phone numbers.

Order your list of 2010 HD Expo prospects!

1. Review and sign this order form.
2. Review and sign the list rental agreement.
3. Complete both pages of this form and both pages of the list rental agreement and either fax or email to: **Nielsen Business Media, Attention: Nikki Miller**. Please include payment. **Fax number 347.750.1546 / Email address nikki.miller@nielsen.com.**
4. A sample mail piece is required, please include with the request forms and list rental agreement.
5. **A 3rd Party mail house is required. Post Show forms will not be sent directly to exhibitors.**

Two ways to order (select one)

- The entire list including on-site registrant's
 State/Zip Code Selection
 Additional sort/select

Price

- \$110/M
 \$110/M
 \$15/M

DIRECT MAIL LIST RENTAL ORDER FORM

Date Ordered:	

List Name: 2010 HD Expo Attendees	
Total Quantity Ordered:	

Format: (please check one)	
<input type="checkbox"/> Email	\$65 Flat
<hr/>	
Email Address to Send File	
Please add this format fee to the list rental fee of \$110 per thousand.	

Ordered By:	
Name	Title

Company	

Address	

City/State/Zip	

Phone	Fax

Ship To: (supply street address/no shipping to PO Boxes)	

Name	Title

Company	

Address	

City/State/Zip	

Phone	Fax

Signature:	

If you are ordering state and/or zip code selects, please write your specific selections below:

<p><u>STATE SELECTS:</u></p> <p><u>ZIP CODE SELECTS:</u></p>

The following waiver must be signed to obtain list:

We hereby certify to Nielsen Business Media that we understand that the mailing list is their exclusive and valuable property, of a highly confidential nature, and that we will only send a single mailing from this list and will not copy or duplicate this list and/or future lists in any way or make it available to any other person, firm or corporation.

Accepted by: _____ Title: _____

Company: _____ Date: _____

Please fax or email the Post-Show List Order Form and the Confidentiality Agreement to:

Nielsen Business Media
Attention: Nikki Miller
770 Broadway
New York, NY 10003
Phone: 646-654-7261
Fax: 347-750-1546
nikki.miller@nielsen.com