

INSTRUCTIONS

- Payment in full must be received to process registration.
- Do not fax AND mail in registrations, duplicate charges may occur.
- Confirmation/receipt will be sent within 5 business days of submission.
- Badges will be mailed approximately 3 weeks prior to HD2008 if registered by April 3, 2008.
- Cancellation requests for refunds must be received in writing by April 3, 2008 and are subject to a \$50 cancellation fee. No refunds will be given after April 3, 2008. Requests received will not be processed until after the close of the event. No refunds will be made for exhibit hall only registrations or special event/meal tickets. Cancellation requests should be faxed to 770.777.8700 or mailed to: Nielsen Registration Department, 1145 Sanctuary Parkway, Suite 355, Alpharetta, GA 30004. An organization may substitute one person for another.
- No strollers or motorized scooters will be permitted on the exhibit floor.
- If event ticket(s) are lost, you will be charged the full event price in order to replace the lost ticket(s).
- Must be 21 to attend networking events.
- Non-exhibiting manufacturers will be charged a premium.

1. REGISTRANT INFORMATION

Phone Number _____
 Email _____
 Name _____
 Title _____
 Organization/Company _____
 Mailing Address _____
 City _____ State _____ Zip _____

By providing your information on this form, you explicitly consent to receive communications from Nielsen Business Media HD Expo under 47 U.S.C. § 227. The information provided here will be used on your registration badge, which you may choose to scan at exhibitor booths to provide them with your contact information. If you would like to remove your email address from this badge, please check here.

2. Accreditation

Do you seek Continuing Education Credits (CEU) or Learning Credits (LU)? Yes No
 If yes, please provide the following:

AIA Member # _____

3. Subscription

I would like to receive (continue to receive) a FREE Subscription to *Hospitality Design* magazine.
 Yes No

Signature _____
 Date _____

**Publisher reserves the right to serve only those individuals who meet publication qualifications.

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**4. PLEASE ANSWER THE FOLLOWING QUESTIONS:
 (Must be filled in to process registration)**

1. Please check your firm's primary business (check one only)
 - Architectural Firm
 - Healthcare
 - Manufacturer Rep Firm
 - Timeshare
 - Casino
 - Hotel/Resort
 - Purchasing Firm
 - Club
 - Interior Designer
 - Restaurant
 - Contractor/Builder
 - Manufacturer
 - Senior Living Facility
2. Are you involved with decor/design decisions? Yes No
3. Please indicate the number of employees at your firm's address, including yourself.
 - 25 or more
 - 10 - 24
 - 5 - 9
 - 1 - 4
4. Approximate number of hospitality projects (Hotel/Resort/Restaurant/Clubs/Senior Living/Healthcare) in last 24 mos:
 - 25 or more
 - 10 - 24
 - 5 - 9
 - 1 - 4
 - None
5. What products are you most interested in seeing at the Expo?
 (Please indicate all that are applicable)
 - Accessories
 - Bath/Spa
 - Flooring
 - Publications/Associations
 - Tables
 - Amenities
 - Bed/Bedding
 - Furniture/Casegoods
 - Seating
 - Tabletop Products
 - Appliances
 - Building Products
 - Lighting
 - Signage
 - Wallcovering
 - Art
 - Fabric
 - Software
 - Window Treatment

5. Fees

GREEN DAY **\$325**
May 14, 2008
Sands Expo & Convention Center
10:00 am - 5:00 pm

Green Day pass will include access onto the HD Expo 2008 Expo floor being held May 15-17, 2008 which is also being held at the Sands Expo & Convention Center. Green Day will feature *Hospitality Design's* annual Green Forum and Luncheon presenting the winners of the newly created HD/ASID sponsored Earth-Minded Awards. Green Day will conclude with a GreenSCENE cocktail reception.

6. Method of Payment

Payment must be received in full to process registraion.
 Visa MasterCard AMEX Check enclosed
 (Make checks payable to HD2008. Mail check and registration form together.
 Please Do Not fax form and send check separately).

Card Number Exp Date _____
 Print Cardholder Name _____
 Cardholder's Signature _____