



HID *expo*

a **hospitality** design event

MAY 15-17, 2019

MANDALAY BAY • LAS VEGAS

ATTENDEE
PROFILE

When making a significant project investment, hospitality's most influential designers, developers, purchasing firms, and ownership groups want product sourcing to be an experience for the senses. HD Expo is where product quality can be seen firsthand, and where knowledgeable brand leaders can gain valuable leads and build solid business relationships.

Unmatched in Power Player Numbers

Over 12,500 industry professionals attended HD Expo 2018. Companies represented included:

APPLE HOSPITALITY REIT
 ARIA CASINO AND RESORT
 ATLANTIS CASINO RESORT AND SPA
 BAMO
 BENJAMIN WEST
 BEST WESTERN INTERNATIONAL, INC.
 BEYER BROWN
 CAESARS ENTERTAINMENT SERVICES
 CARNIVAL CRUISE LINES
 CHARTRES LODGING GROUP
 CHATHAM LODGING TRUST
 CONCORD HOSPITALITY ENTERPRISES
 DASH DESIGN
 DELTA AIR LINES
 DIAMOND RESORTS INTERNATIONAL
 DLR GROUP
 DREAM HOTEL GROUP
 DRIFTWOOD HOSPITALITY
 EQUINOX HOTELS
 EXTENDED HOSPITALITY GROUP, LLC
 FORREST PERKINS
 FOUR SEASONS HOTELS AND RESORTS
 GENSLER
 GEOLO CAPITAL
 GOOGLE, INC.
 GRADUATE HOTELS
 GULLA JONSDOTTIR ARCHITECTURE AND DESIGN
 HAKKASAN GROUP
 HERSHA HOSPITALITY GROUP
 HILTON HOTELS

A Relevant Audience

Over **84%**
 of HD Expo attendees are **décor/design decision makers.**

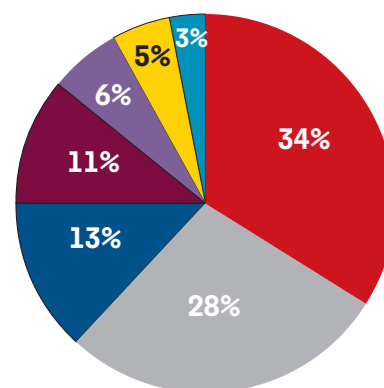
Original and Innovative Products

94%
 of attendees found products never before seen anywhere else at HD Expo 2018.

Broad Industry Reach

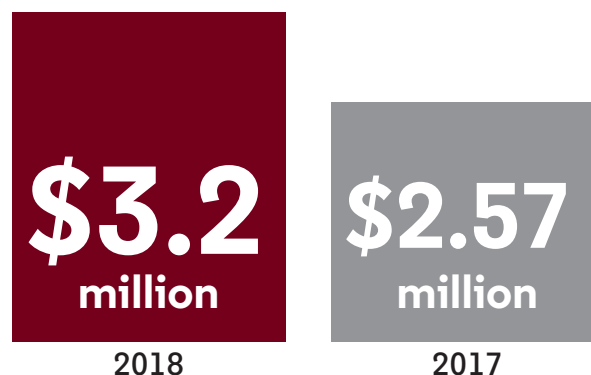
HD Expo brings together FF&E, project development, and business management professionals for a comprehensive design experience.

- Interior Designer
- Hotel/Resort
- Contractor/Developer
- Purchasing Firm
- Casino, Club, Cruise Ship and Timeshare
- Architectural Firm
- Restaurant



Purchasing Power

The hospitality construction pipeline is showing healthy growth—which means HD Expo attendees are coming with intent to purchase.



Planned approximate spend, as reported by HD Expo attendees

Internationally Connected

HD Expo attendees come from nearly 40 countries, including:



Australia



Canada



China



France



Italy



Japan



Mexico



New Zealand



Portugal



Spain



United Arab
Emirates



United
Kingdom

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#HDE expo2019

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KIMPTON HOTELS & RESTAURANTS
LOEWS HOTELS
MANDARIN ORIENTAL
MARRIOTT INTERNATIONAL
MGM RESORTS INTERNATIONAL
NOBLE INVESTMENT GROUP
OMNI HOTELS
PARK HOTELS AND RESORTS
PARKER TORRES
PENINSULA HOTELS
PERKINS+WILL
PROVENANCE HOTELS
RELATED
ROCKBRIDGE CAPITAL
ROCKWELL GROUP
ROSEWOOD HOTEL GROUP
ROYAL CARIBBEAN INTERNATIONAL
STANTEC
STONEBRIDGE COMPANIES
STONEHILL TAYLOR
STUDIO 11 DESIGN
SYDELL GROUP
TAO GROUP
THE COSMOPOLITAN OF LAS VEGAS
THE GETTYS GROUP
TWO ROADS HOSPITALITY
V*STARR INTERIORS
WALT DISNEY IMAGINEERING
WILSON ASSOCIATES
WYNDHAM HOTELS
WYNN DESIGN AND DEVELOPMENT
ZAHA HADID ARCHITECTS